MOBILE DEVICE ID

Kick-off Your Campaign With the Right Research

Make connections with location affinity.

Leverage research pre-campaign to plan locations that your audience is likely or unlikely to visit.

Map your audience's path to visit.

Target based on device home locations or paths likely to be taken during your campaign.

Hit your target by leveraging historical data.

Hone your campaign's accuracy with archived device data from up to five years ago.

Hyper-Target Your Campaign's Audience

Target your audience with verified device data.

Build insights with verified device ID data from half a billion devices pulled 500 times a month.

Deliver your campaign to hand-drawn polygons.

Serve to exact areas you want, accurate to 3 feet, and remove extraneous areas (sidewalks, parking, etc).

Use device IDs to live target and re-target.

Identify relevant device IDs in custom polygons then re-target based on in-store or competitor site visits.

Enhance Your Next Campaign's Accuracy

Track campaign success with attribution reporting.

See influenced visits rates of devices with an in-depth Influenced Location Visit Reports (ILVR).

Measure your campaign's true lift.

Track visit rates against visits from device IDs that did not interact with your campaign.

Visit us at Q1Media.com

Make Data More Useful with Custom-Drawn Polygons

- 1.5M+ high value retail locations (and growing)
- Hand drawn and double verified Road View, Aerial/Satellite View, custom shapes
- The most accurate boundary solution on the market
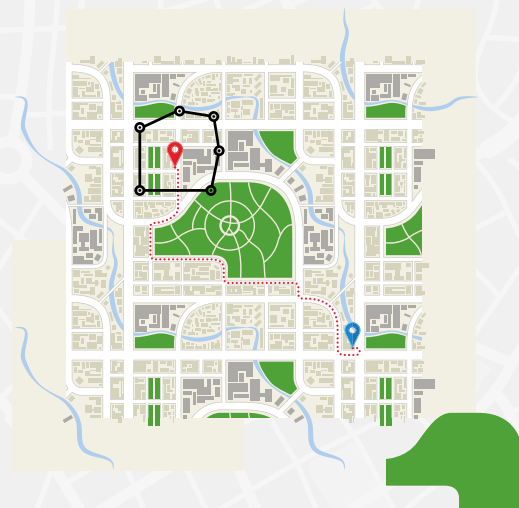
Q1Media

MOBILE DEVICE ID

Q1Media makes powerful device data easy to use.

Our Mobile Intelligence Engine Ingests IDFA, Lat-Long, Timestamps, Zip Code, App Name, Device Type, and Carrier Data.

- BidStream data that serves ads in a diverse selection of over 250,000 apps

- Owned & operated foreground/background data

- Owned location SDK collecting data from 50+ apps

- 3rd Party SDK partners foreground and background data from 25 different app verticals

DATA IS SCORED, SCRUBBED, CLEANSED, FILTERED, AND STORED

AGGREGATED INTO THE LARGEST GLOBAL CONTEXTUALIZED HIGH-QUALITY DATA STORE

- **Over 19 trillion** location observations since 2014

- **20 trillion** data points

- **1 billion** monthly active devices globally

- **160 million** monthly active devices in the US

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